



PAINT THE TOWN

September 16, 2023

Morrison, IL

SPONSORSHIP OPPORTUNITIES – *Paint the Town* is the premier event for the City of Morrison!! This event is organized by CAPA, the Children’s Art Preservation Association. We continue to support our area art programs, award art scholarships, and purchase needed equipment for the art programs in the schools. To learn more, visit:

www.paintthetownmorrison.com or LIKE us on FACEBOOK!

Construction on the historic Main Street renovation project was completed last year. The work impacted the entire downtown from Orange to Clinton street. The streetscape was modernized, making the downtown more accessible and attractive while facilitating economic development and community growth. The \$4.8 million redevelopment project included new concrete pavement, curbs and gutters, storm sewers, ADA compliant sidewalks, streetlights, fiber optic lines, and water mains. We are so excited for PAINT THE TOWN again this year!

CAPA has been recognized by the Illinois Alliance for Art Education for its development of *Paint the Town* and supported by grants from the Illinois Arts Council. *Paint the Town* has also been featured in the National Main Street Program’s publication on notable festivals and events, and Quad City Public Television Station, WQPT’s weekly journal, *Living in Iowa*. Attracting in excess of 6,000 annually, *Paint the Town* has become the largest family event in Morrison and one of the biggest in Northwest Illinois. The number of squares painted has grown steadily since the event’s debut in 1994, when 250 squares were painted, up to nearly 1,800 painted each year.

For tax purposes, CAPA is a 501c3, tax-exempt organization (#36-3933221) and all sponsorships are tax deductible.

Make checks payable to CAPA and send to:

CAPA - P.O. Box 45 Morrison, IL 61270 - ATTN: PTT Sponsorship

Dana McCoy
PTT Sponsorship Chair (815) 564-4580

John Martin
PTT Chair (815) 499-2037

Or email us at:

info@paintthetownmorrison.com **Clip and return this form by July 21, 2023** **Thank you for your support!!**

Business Name: _____ Contact: _____

Address (City, State, Zip): _____

Phone: _____ Email: _____

Sponsorship Level: (Send a PDF electronic logo for top 3 packages to tony.wright@morrisonsschools.org)

- SILVER Michelangelo \$2,500
- Rembrandt \$1,000
- Monet \$750
- Van Gogh \$500
- Picasso \$250
- Warhol \$100
- Friends of Art \$0-99



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SPONSORSHIP LEVELS

MICHELANGELO SPONSOR - \$2500

- Sponsor banner at registration or information tent, supplied by your company
- Large logo on T-shirt back
- Business name painted on street
- PR materials to be inserted into event bags – must be received 2 weeks prior to event
- Business Graphic Link on PTT website (need digital file for logo)
- Business included in event print publicity
- 2 T-shirts

REMBRANDT SPONSOR - \$1000

- Sponsor entertainment venue or food court with banner supplied by your company
- Logo on T-shirt back
- Business name painted on street
- PR materials to be inserted into event bags – must be received 2 weeks prior to event
- Business Graphic Link on PTT website (need digital file for logo)
- Business included in event print publicity
- 2 T-shirts

MONET SPONSOR - \$750

- Medium logo on T-shirt back
- Business name painted on street
- PR materials to be inserted into event bags-must be received 2 weeks prior to event
- Business Graphic Link on PTT website (need digital file for logo)
- Business included in event print publicity
- 2 T-shirts

VAN GOGH SPONSOR - \$500

- Logo on T-shirt back
- Business name painted on street
- PR materials inserted in each event bag
- Business Link on PTT website
- Business included in event print publicity and website
- 2 T-shirts

PICASSO SPONSOR - \$250

- PR materials inserted in each event bag
- Business Link on PTT web site
- Business included in event print publicity and website
- 2 T-shirts

WARHOL SPONSOR – \$100

- Business listed in event publicity and website

FRIEND - \$0-\$99

- Listed on website

*All sponsorship donations
to Paint the Town are
tax deductible*

All proceeds from Paint the Town are directed back into local schools and community to support programs that expand opportunities for instruction and appreciation of the visual arts. All of CAPA's goals are developed to add new artistic dimension and enrich the life of the community.

www.paintthetownmorrison.com